



Sentiment Publishing Power Step-by-Step Guide

V4.1.4 – February 2015

Publishing Power

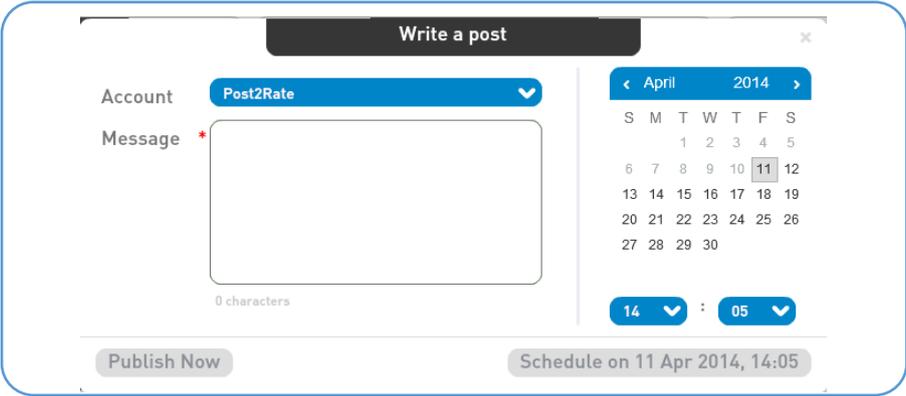
Publish content / comments directly, rather than having to use a third-party tool. You can now monitor all social activity in real time via the Sentiment app and engage your customers with content about your product or service on Facebook, Twitter, Google + or other message boards. Alternatively, you can schedule posts for different times of day and view all your teams' activity in a calendar view.

How to publish statuses on Google +, Twitter and Facebook using the Sentiment app

Click **Write a post** at the top of the Sentiment app.



The below screen will appear. Select the relevant social account. Enter the message in the message box.



Select the date and time you would like your post to go out from the calendar on the right.



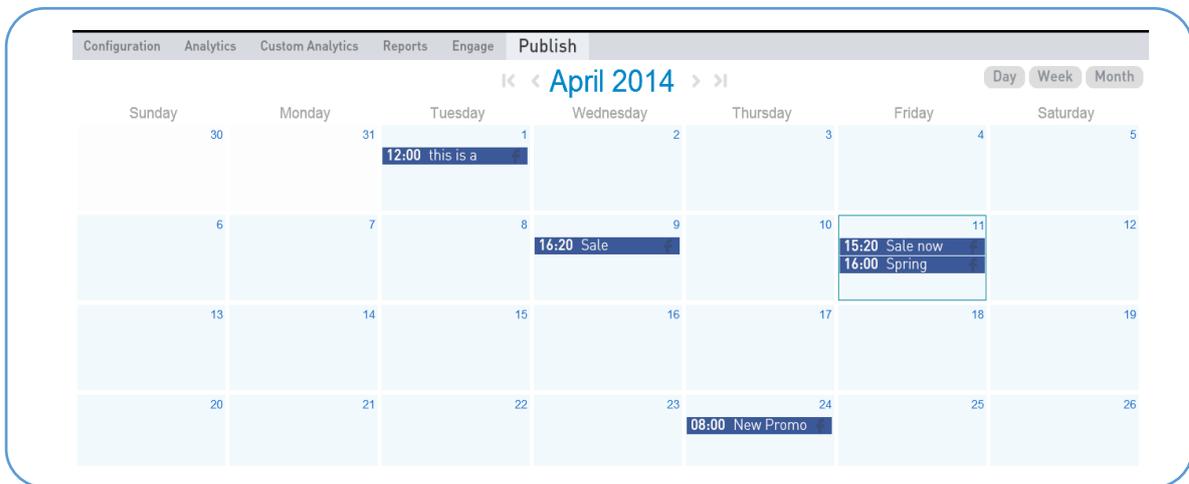
Schedule on 11 Apr 2014, 16:20

View Publish Calendar

Click on the **Publish** tab



The calendar view will display all posts you have scheduled for the current month.



The screenshot shows the 'Publish' tab selected in the top navigation bar. The calendar is for April 2014, with navigation arrows and the month name 'April 2014' at the top. The calendar grid shows the following scheduled posts:

Day	Date	Time	Post Title
Tuesday	1	12:00	this is a
Wednesday	9	16:20	Sale
Friday	11	15:20	Sale now
Friday	11	16:00	Spring
Thursday	23	08:00	New Promo